

# Vanessa L. Huber

[vanessahuber101@gmail.com](mailto:vanessahuber101@gmail.com) | 974 Garloch Drive, Erie, PA 16505 | (814) 384-2056

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## EDUCATION:

Penn State Erie, The Behrend College  
Marketing, Bachelors' of Science

**Graduation: May 2026**  
**GPA: 3.7**

## SALES EXPERIENCE

**Bob's Discount Furniture, Erie, PA**

**Guest Specialist**

**July 2023-February 2026**

- Create personalized experiences, ensuring customer needs are met with precision.
- Build lasting relationships through active engagement and listening to feedback.
- Conduct background work to ensure accurate order processing and streamline operations.

## MARKETING EXPERIENCE

**Logistics Plus Inc., Erie, PA**

**Marketing Intern**

**May 2025-August 2025**

- Assisted in making Graphic designs using Canva for articles and social media posts.
- Used Yoast for SEO utilization to post articles and update web pages.
- Wrote articles on current, relevant topics to be posted on the company's website.
- Evaluated and took action on data given by Google Analytics and Ads.

**Barnhart Inc., Erie, PA**

**Marketing Intern**

**January 2025-April 2025**

- Assisting in planning, budgeting, and executing charity events.
- Creating content and assisting in editing the company intranet and driver portal.
- Editing and creating content for the intranet site, posting news stories, and updating the document library.
- Reviewing and updating marketing collateral.

**Penn State Behrend LEB Executive Board, Erie, PA**

**Marketing and Recruitment Manager**

**December 2025-June 2025**

- Manages marketing sites for major events on campus, including Instagram and Facebook.
- Creates marketing strategies for each singular event produced by the board.
- Develop flyers and postings for events to spread around the school.
- Recruit members for the General Board.

## BUSINESS EXPERIENCE

**Erie Events, Erie, PA**

**Business Development Intern**

**August 2025-February 2026**

- Assisted in the organization and execution of various trade show events.
- Imported relevant, new data into spreadsheets for organization of trade show information.
- Collaborated with local businesses to distribute marketing materials.

## CUSTOMER SERVICE EXPERIENCE

**Walmart Inc., Erie, PA**

**Personal Shopper**

**August 2020-July 2023**

- Shopped in-store for online orders, ensuring customer orders were fulfilled accurately.
- Supported customers by answering questions in-store.
- Organized and prepared orders for customer pickup according to scheduled times.

- Ensured accurate fulfillment of customer orders.
- Answered customer phone calls promptly.
- Managed coworkers in the dispensing room, ensuring associates stayed on task and met fulfillment deadlines.

**TECHNICAL SKILLS:**

Microsoft Excel, Access, PowerPoint, Word, Outlook.

**CERTIFICATIONS:**

Real Estate License

**2022-Current**

**ADDITIONAL WORK EXPERIENCE**

Associate Pet Groomer, PetSmart, Erie, PA

**February 2023-June 2023**